



Great Streets

Great Cities


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The Stewards of Place

Mayors, managers, engineers,
department directors,
administrators

- Trash picked up
- Roads paved
- Barking dog quieted
- Budgets balanced
- Jobs
- Housing

Quality of place



Beautiful
Green
Clean
Safe

Stewards of Place

Unique opportunity

Unavoidable imperative

Great Cities and Regions

- What is it about Great Cities and Regions that makes us want to:
 - Imitate them?
 - Visit them?
 - Live in them?

Las Ramblas, Barcelona



Champs Elysee, Paris





Michigan Avenue, Chicago





Niagara on the Lake



College Avenue-Oakland



It's the Streets

- Quality of the public realm
- Intersection of private life and public display at the sidewalk
- Place where community happens
- Place where the unexpected can occur

They have Great Streets

Streets

- Technically
 - Facilitate mobility and are the location of ROW infrastructure







Streets

- **Socially**

Form dense connective tissue between and among communities and people





Streets

- Aesthetically
 - Are the public sector's most significant contribution to a sense of place.
 - Cities have more real estate in streets than in parks.
 - Frame development and activities.









Reality





Public Leaders

- **Priorities**
 - Economic and Community Development
 - Business Retention and Expansion
 - Transportation and Transit

Public Leaders

- Overlooked Priority
 - The quality of the built environment
 - The quality of the city's investment in ROW infrastructure
 - Streets, roads, bridges, sidewalks, bike paths, canals, etc

The Mayor as City Architect and City Designer

- Translate the technical into the strategic.
- Insure public investments add value, not just meet the minimum requirements.
- Insure collaboration and coordination among internal departments and external agencies to achieve the city's objectives

Why?

The Public Investment

- FHA published February 2006 for 2003
 - Total Disbursements of all governments for streets, road, highways
 - Capital
 - Maintenance and Service
 - Administration
 - Safety and Enforcement
 - Interest
 - Bond Retirement

\$143,602,691,000

Cities and the New Realities

- Globalization
- The Rise of Mega Cities
- Demographic Shifts
- Mobility of Capital-Human and Financial

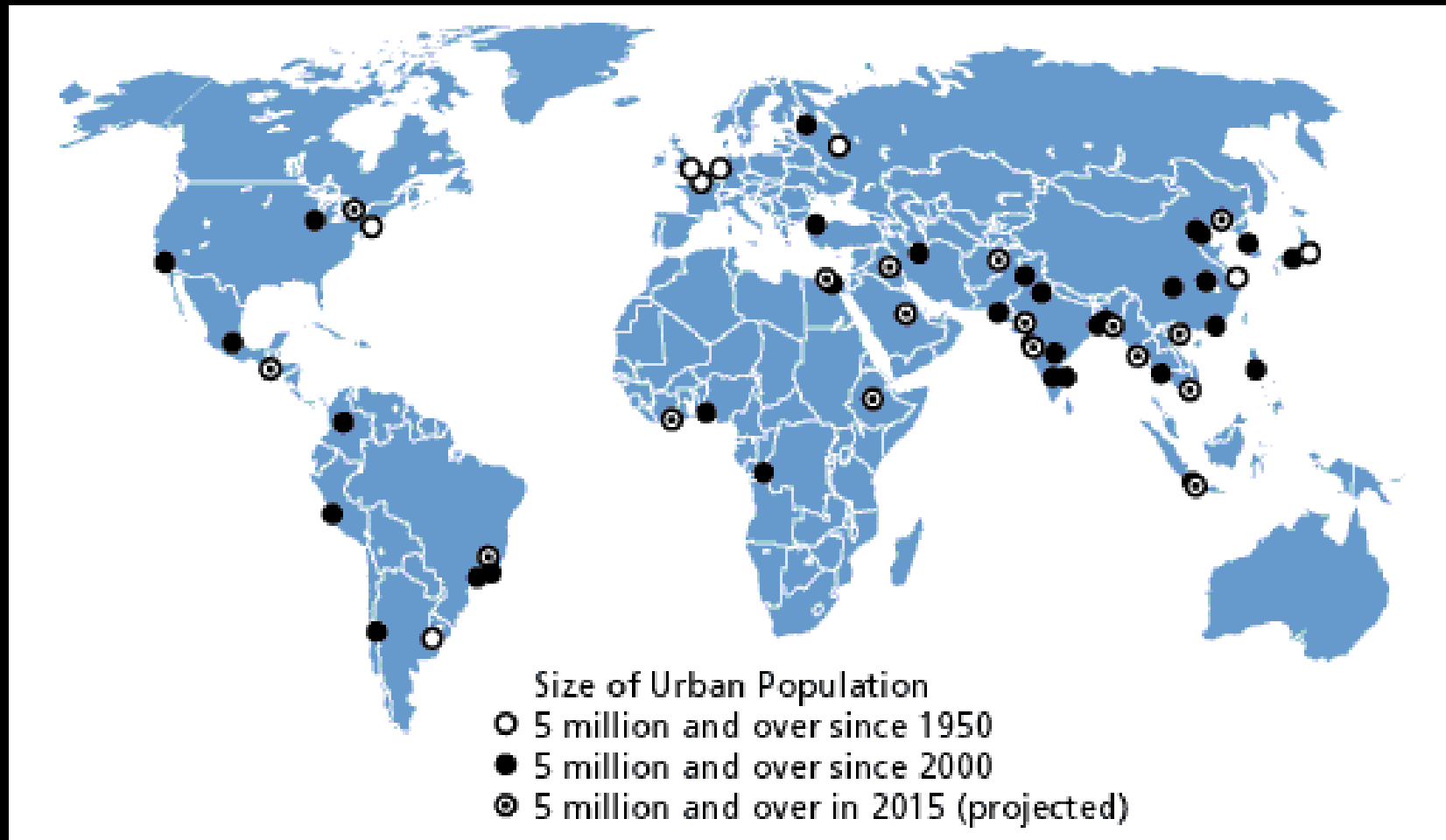
Globalization

- Unique qualities of current process
 - Speed-technology and transportation
 - Scale-global impact
 - Scope-all social, cultural, technical, political, economic dimensions effected
 - Complexity-new relationships without traditional mediating institutions or organizations

Urbanization

- Three quarters of global population growth occurs in urban areas
- 40% of the population of developing countries live in cities
- By 2015, 153 of the world's 358 largest cities with more than one million inhabitants will be in Asia
- Of the 27 mega-cities with 10 million inhabitants, 15 will be in Asia

Mega Cities



Demographic Shifts

- Between 2-3 million people emigrate annually
- Most go to the United States, Germany, Canada, and Australia
- Nearly 120 million people live outside their country of birth

The Great Transformation

Financial Capital is global and mobile, but tends to concentrate

Human Capital is global and mobile, but tends to concentrate

New Realities for Cities
Successfully Competing in a
Global Economy

- Place Matters
- Diverse, multi-cultural environments matter
- Arts and entertainment matter
- A high quality natural environment matters
- A culture of excellence matters
- Educational opportunities matter
- The quality of work opportunities matters

Cities Creating Place

Portland, ME



Portland, Oregon



San Francisco-Octavia Boulevard





Palm Springs-Palm Canyon Drive



St. Paul

Larpenteur Avenue



Excelsior at Grand



Opportunity

Imperative

Great Streets

Great Places

Great Cities

